

The Dawn Of a New Era

In Mt. Sterling Merchandising,

The Grand Opening of Walsh Bros. New Store!

From the opening of our doors Saturday morning, until the closing at midnight, our store was crowded with buyers and visitors who were elaborate in their praise for the neatness and completeness of this establishment. We are gracious for the many wishes of success showered on us by our patrons, and know the public fully appreciates our efforts to give them a trading establishment for men and boys second to none in Kentucky. Everything new, not a dollars worth of old stock in our house. All of this season's make, style and the best brands in the world.

Walsh Bros. are here and here to stay and you people know our career in merchandising in this town. You know we have raised the standard of qualities and lowered the prices in every instance of everything we have touched or handled.

Whenever a cut in price was necessary and the public benefitted Walsh Bros. have been first to do it, and we shall go on and on standing on the same foundation in the same course using the same methods; doing what we believe to be right, carrying the largest stock, the newest styles and best brands, refunding the money when purchase is not satisfactory, treating the child the same as the parent, as long as we remain in the clothing business, and sooner or later you will become one of the buying throng that outgrew our old quarters and forced us to a larger and brighter building right in the heart of the city.

We urge you to come and inspect our magnificent stocks, and see how much better goods and how much farther your dollar will go here than elsewhere.

Totally Different \$10 Suits From Other Stores.

That's our motto. We have closed a deal with a big New York house, well known to the trade, for 150 suits in worsteds, meltons that sold for \$12, \$15 and \$18 that we are going to sell for \$10 the suit. Nothing like them ever offered here for the prices.

Beautiful patterns in blacks, browns, grays and gun metal effects and every one sold with our guarantee of you pleased or your money back. Come in and take a look at them in the brightest store in the South.



On The Balcony

of our store you will find the greatest collection of

Boys Knee Pants Suits and suits for the 3, 4, 5 and 6 year old fellows ever shown in this section. We have made our Children's Clothing Department one of comfort and convenience for mothers of boys, and we want you ladies to come and make yourselves comfortable and at home. Easy chairs and good light to inspect our Norfolks and double breasted suits, our Russian Cossacks and Belted Overcoats for Boys. Suits range from \$1.50 up. Overcoats from \$3 up. Drop in any time if you are tired and rest yourself in our Children's Department. It's for ladies.

\$10 OVERCOATS

For men in all the latest styles, including the new

Belted-Back Coats

single or double breasted styles. All of this season's make and of the prevailing shades. Cut extra long like they should be, with broad shoulders. Hair cloth fronts and hand collars. Not an old coat in the store.

Look at them in the brightest store in the South and if you buy and are not pleased come back and get your money.

THAT'S THE WAY.



Newburgh Corduroy Pants, Ringold's Shop Made Boots, Men's and Boy's Sweaters, Winter Underwear and Everything a Man or Boy could Wish. Come to

WALSH BROS., NEW STORE,

On the corner, in the heart of the city.

Clothiers, Hatters and Furnishers for Men and Boys. Mt. Sterling, Ky.

Brightest, Cleanest Store in The South